

## Sports Marketing & Management

\*Information subject to change

	FALL			SPRING		
	COURSE #	COURSE TITLE	HRS	COURSE #	COURSE TITLE	HRS
First Year	WVS 101	World View Seminar I	3	WVS 201	World View Seminar II	3
	ECON 101/ 102	Microeconomics/ Macroeconomics	3	ECON 101/ 102	Microeconomics/ Macroeconomics	3
	HWS 100	Intro. to Health, Wellness & Sport	2	HWS 105	Socio-Historical Found. of Amer. Sport	3
	CIS 152	Digital Docs. Development	1	CIS 162	Fundamentals of Excel	1
		Gen. Ed.	3		Gen. Ed.	3
		Gen. Ed.	3		Gen. Ed.	3
		<b>FALL TOTAL</b>	<b>15</b>		<b>SPRING TOTAL</b>	<b>16</b>
		<b>CUMULATIVE TOTAL</b>	<b>15</b>		<b>CUMULATIVE TOTAL</b>	<b>31</b>

	FALL			SPRING		
	COURSE #	COURSE TITLE	HRS	COURSE #	COURSE TITLE	HRS
Second Year	HWS 202	Sports Facilities & Event Management	3	BAC 242	Principles of Managerial Accounting	3
	BAC 280	Principles of Marketing	3	HWS 280	Sports Marketing	3
	BAC 241	Principles of Financial Accounting	3	BAC 340	Effective Communication in Business	3
		Gen. Ed. (science - anytime)	4	CIS 142	Technology Tools for Presentations	1
		Gen. Ed.	3		Gen. Ed.	3
					Gen. Ed.	3
		<b>FALL TOTAL</b>	<b>16</b>		<b>SPRING TOTAL</b>	<b>16</b>
		<b>CUMULATIVE TOTAL</b>	<b>47</b>		<b>CUMULATIVE TOTAL</b>	<b>63</b>

	FALL			SPRING		
	COURSE #	COURSE TITLE	HRS	COURSE #	COURSE TITLE	HRS
Third Year	BAC 201	Principles of Management	3	HWS 421	Sports Law and Ethics	3
	PRF 201	Career Development Strategies	1	HWS 342	Mgmt. and Leadership in Sports Org.	3
	HWS 340	Media Relations in Sports	3	BAC 300	Principles of Finance	3
		Gen. Ed.	3		Gen. Ed.	3
		Gen. Ed.	3		Gen. Ed.	3
		<b>FALL TOTAL</b>	<b>13</b>		<b>SPRING TOTAL</b>	<b>15</b>
		<b>CUMULATIVE TOTAL</b>	<b>76</b>		<b>CUMULATIVE TOTAL</b>	<b>91</b>

	FALL			SPRING		
	COURSE #	COURSE TITLE	HRS	COURSE #	COURSE TITLE	HRS
Fourth Year	HWS 471	Sports Admin., Govern. & Compliance	3	HWS 495	Senior Seminar	2
	HWS 485	Internship	3		Gen. Ed.	3
	HWS 330	Sports Finance	3		Electives	9
		Elective	3			
		Gen. Ed.	3			
		<b>FALL TOTAL</b>	<b>15</b>		<b>SPRING TOTAL</b>	<b>14</b>
		<b>CUMULATIVE TOTAL</b>	<b>106</b>		<b>CUMULATIVE TOTAL</b>	<b>120</b>

General Education Requirements to be taken when "Gen. Ed." is listed (14 courses): COM 101, ENG 101, ENG/RES 104, Math, Natural Science (4 cr.), Env. Stewardship, Social Development, Intercultural Engagement, Literature, Fine & Performing Arts, Judeo Christian Traditions, Hist./Phil./Politics, Physical Wellness (2 cr. + 1 cr.), Personal/Fin. Stewardship

### Suggestions:

\*It is recommended that you take ENG 101, COM 101, ENG/RES 104, & MATH within your first 4 semesters